

EDUCATION

New York University, New York, NY (Aug. 2016 – Dec. 2019)

Bachelor of Arts in Broadcast Journalism (Honors) and History

Awards and Honors: CAS Presidential Honors Scholar, Dean's List. GPA: 3.8

Relevant Coursework: Investigating Journalism, Journalistic Inquiry: The Written Word, Reporting: Multimedia, The Beat: TV Neighborhoods, Global Media Seminar, Data Reporting and Investigative Journalism, Honors Advanced Reporting (Broadcast), Profiles and Biography, Technology's Impact on Entertainment and Media

EXPERIENCE

Associate Producer, Business Insider Today, New York, NY (Jan. 2020 – Present)

Previous role: Video Fellow (Nov. 2019 – Dec. 2019)

Pitch, produce, shoot and edit features, interviews and episodes with a strong business angle for Business Insider Today, BI's daily Facebook Watch show. Regularly turn around edited chats day of, and feature videos within a few days. Adapt edited features and episodes to social formats, including YouTube, Instagram and Twitter.

Shooting and Editing Fellow, Business Insider, New York, NY (June 2019 – Nov. 2019)

Responsible for producing, shooting and editing videos for Business Insider and Science Insider. Published content to the website, YouTube, Facebook, Instagram, Twitter and Snapchat. Produced and edited explainer videos for key BI series such as **Rise and Fall** and **How They Get Your Money**. Conducted research for, produced and edited in-depth explainer videos with careful attention to the news cycle — including **The Rise and Fall of Forever 21**, **How WeWork Makes Money** and **What's Next for Juul**.

Video Intern, CNN Business, New York, NY (Sept. 2018 – May 2019)

Produced, edited and pitched quick-turn and feature videos for CNN Business digital, encompassing both business and tech verticals. Assisted on field and studio shoots as well as in the shooting and production of feature video packages and interviews. Regularly wrote and edited timely scripts and videos. Packaged all videos for social.

Dow Jones News Fund Business Reporting Intern, GeekWire, Seattle, WA (May – Aug. 2018)

One of 16 interns selected for the DJNF 2018 business reporting program. Training included SEC documents, numeracy, data journalism and engagement analysis. Wrote quick news hits, covered live events, pitched and published featured stories. Led writing, production, shooting, editing and distribution for **TLDR**, GeekWire's daily video news rundown.

Editorial Intern, Inc. Magazine, New York, NY (May – Dec. 2017)

Article work included pitching, researching, fact checking and writing for the website. Wrote feature stories, quick news hits and slideshows. Worked on the **Best Workplaces, Inc. 5000** and **Company of the Year** packages. Assisted Inc. columnists as an editor.

Features Editor, Washington Square News, New York, NY (May – Dec. 2017)

Previous roles: Managing Editor, Staff Writer (Sept. 2016 – May 2017)

Washington Square News is NYU's student paper. Responsibilities included managing a team of writers and editors of up to 50 individuals, as well as pitching and writing campus-, university- and city-centric stories.

SKILLS

Skills: Reporting, writing, copyediting, social media distribution, SEO, digital distribution and production (WordPress and other CMS, MailChimp)

Editing/Graphics: Adobe Premiere, After Effects, Illustrator, Photoshop, Lightroom, Final Cut Pro

Cameras/Equipment: Canon C100 M1&2, Canon C300, Panasonic Lumix GH4, Canon and Nikon DSLRs

Languages: Mandarin Chinese, Spanish